2027

SARASOTA • MANATEE **ORIGINALS**

FORKS & CORKS

Food and Wine Festival











FORKS & CORKS 20 YEARS SARASOTA • MANATEE ORIGINALS

Sponsorship 2027

ABOUT FORKS & CORKS

In 2008, Forks & Corks was created as an engaging showcase of the enormous talents of our area's locally-owned restaurants, highlighted by an esteemed cast of visiting winery owners and winemakers from literally all over the world. It is considered one of the area's biggest social celebrations of the year.

Integral to its design, the Festival provides all participating wineries with enormous opportunity for exposure to their brand and product. As a Forks & Corks participant, your wines will be available for guests to purchase at ALL of the Forks & Corks events. We are one of the few festivals in the US where every event includes a retail component, showcasing your products to consumers, retailers, restaurants and hoteliers. The Festival weekend has historically produced over $200,000 in retail wine sales annually!

The 20th Annual Forks & Corks Food and Wine Festival returns to January in 2027 with a multi-day menu of events, ranging from the always popular University Master Classes, and a bountiful selection of Wine Dinners from which to choose. Plans for 2027 also include the famous Grand Tasting at The Ringling Museum of Art and Monday's Trade Tasting, exclusively available for local industry professionals.

Forks & Corks Food and Wine Festival is hosted by the Sarasota-Manatee Originals and is our organization's primary annual fundraiser, bringing critical marketing dollars to promote dining in local, independently owned restaurants and encouraging locals and visitors to our area to always "Eat Like A Local."

Please mark your calendars for January 21-25, 2027 and plan to attend this world-class weekend of food, wine and fun.

Event	Attendance	
Winemaker Dinners & Events	1000 in 2026	
University Master Classes	300 in 2026	
Grand Tasting	1,400 in 2026	
Trade Tasting	550 in 2026	
Retail Tastings	600 in 2026	

The 2027 Forks & Corks Food and Wine Festival attendance and guest capacities are subject to change based on venue regulations and local government mandates.

BE INVOLVED IN ONE OF THE TOP FOOD AND WINE FESTIVALS IN FLORIDA: JANUARY 2027



F&C ONLINE FOOD AND WINE AUCTION
MONDAY JANUARY 19 - SUNDAY JANUARY 24



WINEMAKER DINNERS & EVENTS
THURSDAY JANUARY 21 - MONDAY JANUARY 25



RETAIL TASTING EVENTS
SATURDAY JANUARY 23



UNIVERSITY MASTER CLASSES
SATURDAY JANUARY 23



THE GRAND TASTING
SUNDAY JANUARY 24



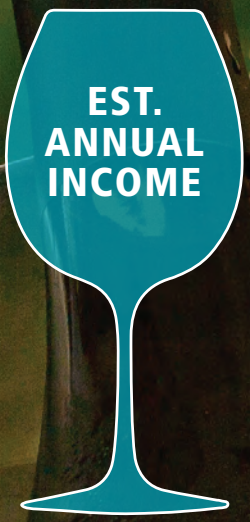
THE TRADE TASTING
MONDAY JANUARY 25

The 2027 Forks & Corks Food and Wine Festival attendance and guest capacities are subject to change based on venue regulations and local government mandates.

TARGET OUR LOCAL COMMUNITY

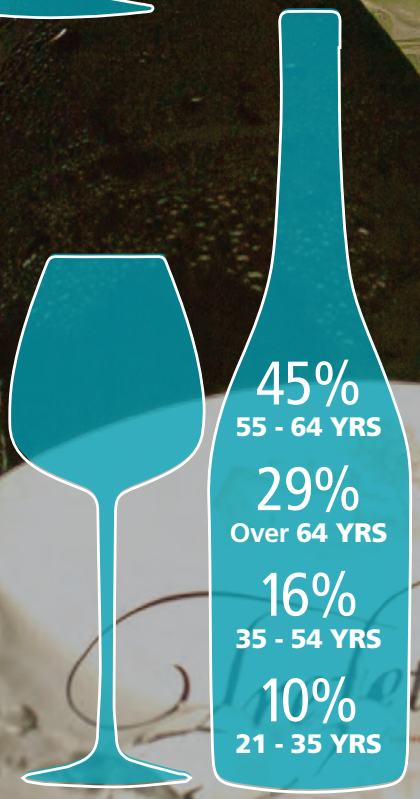
PATRON DEMOGRAPHICS BASED ON 2026 SURVEY RESULTS





FORKS & CORKS BY THE NUMBERS*

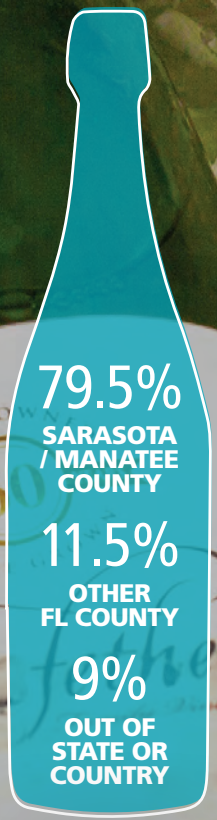
The Grand Tasting Ticket Sell Out	< 5 min.
Participating Restaurants	> 45
Wineries Represented	> 80
Wines Poured	> 350
Festival Program Books	> 2,000
5 – Day Festival Attendance	> 4,000
Audience Impressions	> 11 million



PATRON AGE



PATRON GENDER



RESIDENCY

FORKS & CORKS 2027 *Seen and Heard*



"In 2008, Forks & Corks was designed as a fun and engaging showcase of the enormous talents of our area's locally-owned restaurants, highlighted by an esteemed cast of visiting winery owners and winemakers from literally all over the world. It is considered one of the area's biggest socials of the year. Now in its 16th season, the multi-day Forks & Corks epicurean event is well established as the area's premier food and wine festival and tickets will sell out fast."
- THE SCOUT GUIDE SARASOTA, ANNA MARIA, & BOCA GRANDE

"The annual Forks & Corks Food & Wine Festival was recently ranked among the top 10 wine festivals in the country. Last year, tickets sold out in two minutes, so set your alarm and get your mouse ready to click fast." ***- SARASOTA MAGAZINE***

"Wine festivals are to Sarasota what Justin Bieber concerts are to infatuated teenage girls. Never has this been more true than when applied to the annual Forks & Corks Food and Wine Festival. Over the last several years the main event, The Grand Tasting, has sold out in just a few minutes." ***- OBSERVER***

"Celebrated for nearly two decades as the Suncoast's premier culinary gathering, Forks & Corks pairs the region's independent restaurants with renowned winemakers and artisan producers from around the globe." ***- SRQ MAGAZINE***



"One of the best things about Forks and Corks is the sense of community that it fosters." ***- LAURIELIVINLIFE.COM***

"I came away hugely impressed with the Originals' members' enthusiasm for cooking with locally grown produce and seafood — and you will too."
- WASHINGTON TIMES

"The biggest and best local food and wine festival. The Sunday when the Ringling Museum courtyard feels like one giant afternoon cocktail party."
- DINESARASOTA

"This beloved festival brings together award-winning wineries from around the globe, pairing them with culinary creations from some of the region's most innovative chefs. Whether you're a seasoned sommelier or a casual wine lover, Forks & Corks offers something to savor." ***- THE SUNCOAST POST***

"Winemaker Dinners — These ticketed affairs showcase some of the medal-winning wines with perfectly paired menus at select Sarasota-Manatee Originals establishments. Led by some of the world's greatest wine purveyors, these intimate and inspiring dinners provide a rare experience for devoted foodies and wine enthusiasts." ***- ABC ACTION NEWS, TAMPA***

"If you don't want to miss the largest food and wine extravaganza in Sarasota — and probably Florida — this is the first opportunity you have to score tickets to Forks & Corks. This three-day gastronomic and oenophilic festival showcases at least 50 local restaurants and more than 350 wines. The weekend culminates with the Grand Tasting, but you can also take part in the University Master Class."
- CREATIVE LOAFING TAMPA BAY

"Savor local flavor during the Suncoast's premier Food and Wine Festival." ***- EDIBLE SARASOTA***

FORKS & CORKS 2027 *Sponsor Benefits*



	Presenting Sponsor	Grand Cru Sponsor	Premier Cru Sponsor	Vintner Sponsor	Sommelier Sponsor	Magnum Sponsor
	$25,000	*$20,000*	*$15,000*	*$10,000*	*$7,500*	*$5,000*
Exclusive Benefits						
First Right of Refusal for 2028 Forks & Corks	*x*					
Opportunity for a Product Activation/Vendor Booth at the Grand Tasting[1]	*FRONT CIRCLE*	*COURTYARD*				
Industry Exclusivity	*x*	*x*	*x*			
Opportunity to host a Wine Dinner in Your Home or Business (with Forks & Corks Winemaker)[2]	*x*	*x*	*x*			
Opportunity to host a Product Activation/Vendor Booth at the Trade Tasting[1]	*x*	*x*	*x*	*x*		
Sarasota-Manatee Originals Annual Business Partnership Benefits (12 month duration)						
Company Logo & Link on Originals Forks & Corks Website (On Each Festival Page)	*x*	*x*	*x*			
Access to Event Database of Ticket Purchasers for Post-event Outreach & Business Promotion	*x*	*x*	*x*			
Ad in E-blast to Originals E-newsletter Subscribers (est. reach 12K)[3]	*EXCLUSIVE*	*EXCLUSIVE*	*SHARED*			
Festival Media Benefits						
Company Name in Festival Press Releases	*x*	*x*	*x*	*x*	*x*	
Company Logo in Festival Print Ads[3]	*x*	*x*	*x*	*x*	*x*	
Grand Tasting Promotional Benefits						
Company Logo on Event Tickets*	*x*					
Company Logo on Step & Repeat Shared with All Festival Sponsors	*x*	*x*	*x*	*x*	*x*	
Company Logo on Grand Tasting Staff T-shirts	*x*	*x*	*x*	*x*	*x*	
Verbal Acknowledgement During Speeches	*x*	*x*	*x*	*x*	*x*	
Ad in Grand Tasting Program Book (2K Distributed During Festival Weekend)[3]	*FULL PAGE* *LOCATION CHOICE*	*FULL PAGE*	*FULL PAGE*	*HALF PAGE*	*HALF PAGE*	
Company Logo on Sponsor Page in Grand Tasting Program Book	*x*	*x*	*x*	*x*	*x*	*COMPANY NAME ONLY*
Company Logo on Festival Banners/Signage	*x*	*x*	*x*	*x*	*x*	*SIGNAGE ONLY*
Opportunity to Include Promotional Items in VIP Gift Bags	*x*	*x*	*x*	*x*	*x*	*x*

FORKS & CORKS 2027 *Sponsor Benefits*

Continued	Presenting Sponsor	Grand Cru Sponsor	Premier Cru Sponsor	Vintner Sponsor	Sommelier Sponsor	Magnum Sponsor
	$25,000	*$20,000*	*$15,000*	*$10,000*	*$7,500*	*$5,000*
Festival Promotional Benefits						
Dedicated Sponsor Post for Your Company on the Originals Facebook Page, Forks & Corks Festival Facebook Page, Forks & Corks 2027 Event Page, Originals Instagram Page & Instagram Story[4]	*3*	*2*	*1*	*1*	*1*	
Company Logo in Master Class Program Books	*x*	*x*	*x*	*x*	*x*	*x*
Company Logo in Trade Tasting Program Book	*x*	*x*	*x*	*x*	*x*	*x*
Festival Sponsor Perks						
Sponsor VIP Tickets for The Grand Tasting[5]	*10*	*8*	*6*	*4*	*4*	*2*
General Admission Tickets for The Grand Tasting	*0*	*0*	*0*	*2*	*0*	*0*
Early Admission to The Grand Tasting	*x*	*x*	*x*	*x*	*x*	*x*
Valet Parking for The Grand Tasting	*x*	*x*	*x*	*x*	*x*	*x*
Access to VIP Lounge at The Grand Tasting	*x*	*x*	*x*	*x*	*x*	*x*
Opportunity to Purchase Additional Tickets for The Grand Tasting during the Exclusive Sponsor Presale[6]	*x*	*x*	*x*	*x*	*x*	*x*
Festival Media Benefits						
Tickets for University Master Class (of your choice, based on availability)	*6*	*4*	*2*	*0*	*0*	*0*
Tickets for Winemaker Dinner (of your choice, based on availability)	*6*	*4*	*2*	*0*	*0*	*0*

1. Product activation requires approval and coordination by the Originals within the guidelines set forth by the venue.
2. Costs associated with hosting Winemaker Dinner will be covered by the Sponsor (rentals, catering, décor etc.) The Originals will manage winery communication/arrangements and will secure winery representation for the event. The Originals will assist with promotion of event and will help with identifying prospective attendees (if the Sponsor elects to offer the event to the public.) The Sponsor also maintains the option of hosting a private event of the Sponsor's invited guests.
3. Ad deadlines will be provided by the Originals (anticipated deadline is November 1, 2026.)
4. Artwork/image and copy will be supplied by the Sponsor Company for all social media posts.
5. Sponsor VIP Tickets for The Grand Tasting do NOT include a $150 wine voucher.
6. Additional tickets must be purchased prior to public ticket sale. The Originals will provide you with advanced notice regarding additional ticket purchases.

*We can also custom tailor a sponsorship package to suit your needs and your budget.

FORKS & CORKS 2027 *Sponsorship*

Partner with us!

Forks & Corks Sponsors reach more than 4000 Festival guests as well as international Winery Principles and leaders in the culinary community. In addition to generous marketing benefits, onsite exposure and exclusive invitations, each sponsorship package includes tickets for entertaining at F&C 2027 events.







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SARASOTA•MANATEE ORIGINALS
FORKS&CORKS
Food and Wine Festival

THANK YOU TO OUR 2026 SPONSORS

PRESENTED BY

PORSCHE Suncoast Porsche

Audi Sarasota

FESTIVAL SPONSORS

ICARD MERRILL ATTORNEYS & COUNSELORS

BANFI SINCE 1919 FINE WINES & SPIRITS MERCHANTS

True North TAX | WEALTH | ADVISORY

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Michael J Kosloski FOUNDATION

ATLAS INSURANCE

Kosloski Family FOUNDATION

THE MOTOR ENCLAVE SARASOTA

beem LIGHT SAUNA

MOËT & CHANDON

SARASOTA MANATEE ORIGINALS

FORKS & CORKS 2027 *Sponsorship*









ADDITIONAL OPPORTUNITIES FOR *Sponsor Branding*

Branded Promotional Items & Activations	
Festival Wine Glasses	$10,000
Snack & Wine Trays	$7,500
VIP Festival Tote Bags	$7,500
Neck Lanyards	Not Available
Wine Retail Tent	$5,000
Wine Glass Tags	$2,000
VIP Tent	Not Available
Beer Garden	Not Available
Champagne Reception	$5,000
Photobooth (North Loggia)	$2,500
Photobooth (South Loggia)	$2,500
Warm Welcome Violinist / DJ Booth	$2,000









*All branded promotional items will be co-branded with the sponsor's logo and either the Originals logo or the Forks & Corks logo.

FORKS & CORKS UNIVERSITY
Presenting Sponsor

Forks & Corks University is a wine seminar series consisting of several Master Classes (typically 4). These unique wine seminars are led by world-renowned wine industry professionals and winemakers. Guests will swirl, sip and savor as the passionate and accomplished panel leads them on a guided tour of wine from around the globe – no passport required! As a Presenting Sponsor you will enjoy the benefits listed below. Each seminar typically features 4-6 winery representatives (owners and/or winemakers), as well as a moderator who will lead the discussion in front of an audience of 50-75 guests who range from wine experts to novice enthusiasts. The wine shown is available for guests to purchase. Forks & Corks University takes place in the Michael's On East Ballroom and Michael's Wine Cellar and is the ultimate way to meet the brightest and the best of the wine world!

Forks & Corks University Presenting Sponsor - $5,000

- Company Name Inclusion in Master Class Title (Example: "A Passion for Pinot Noir presented by Your Company Name…" used in ALL event advertisement, including but not limited to:
  - Inclusion in all paid print or digital advertisement procured by the Originals
  - Sarasota-Manatee Originals e-mail subscriber e- blasts (22K unique recipients)
  - Sarasota-Manatee Originals website
  - Social Media advertisement including Sarasota-Manatee Originals posts (Over 14.K followers across Facebook, and Instagram)
- Your company name (or logo) included on all event signage
  - Welcome Sign
  - Stage Banner
- Full page ad in Forks & Corks University program book (choice between placement on inside front cover or back cover)
- Opportunity to host a vendor booth/sponsor activation during Forks & Corks University and to provide marketing materials and other branded items to event patrons
- Opportunity to address the Forks & Corks University guests during the introduction segment
- 4 tickets to attend a University Master Class
- Opportunity to purchase tickets for The Grand Tasting during the exclusive Sponsor Pre-Sale





FORKS & CORKS TRADE TASTING

Exclusive Event for Hospitality Industry Professionals

The Trade Tasting is a curated wine tasting experience exclusively for hospitality industry professionals. Open to qualified individuals from restaurants, hotels, country clubs, retail stores, and related sectors within a 200-mile radius, this event offers direct access to Forks & Corks wineries and a select group of Sarasota-Manatee Originals sponsors.

Attendance is complimentary, but credential verification is required to ensure a professional, industry-only environment.

With upwards of 500 approved attendees, the Trade Tasting presents a valuable opportunity to explore exceptional wines, build relationships, and connect with peers from across the Gulf Coast's vibrant hospitality community.











SARASOTA MANATEE **ORIGINALS**

OVER TWO DECADES OF LOCAL FLAVOR

More than 20 years ago, a group of visionary restaurateurs came together with one mission: to shine a spotlight on the incredible culinary talent rooted in Sarasota and Manatee Counties. What began as a simple idea – to unite and elevate locally owned restaurants – has grown into a powerful movement that has helped define our region as a true dining destination.

Today, the **Sarasota-Manatee Originals** proudly represent a diverse and dynamic community of independent restaurants. These establishments don't just serve meals – they serve as cornerstones of culture, connection, and local pride. Their success fuels the local economy, supports countless jobs, and gives back to the neighborhoods they call home.

As we continue to grow, our purpose remains the same: to celebrate and sustain the rich culinary identity of the Suncoast. We invite you to join us in supporting independent restaurants – here and wherever your travels take you – and always **Eat Like a Local.**

FOR MORE INFORMATION PLEASE CONTACT:

MARNE GASTON
director@eatlikealocal.com
941.365.2800

FORKS & CORKS CO-CHAIRS

MARC GRIMAUD
President
Sarasota-Manatee Originals
Owner, Café Gabbiano

MICHAEL HARB
Event Co-Chair, Treasurer,
Sarasota-Manatee Originals
Partner, Systhasys, LLC

MICHAEL KLAUBER
Event Co-Chair, Founding President
Sarasota-Manatee Originals
Co-Proprietor, Michael's On East

For more information on Forks & Corks, visit: eatlikealocal.com/forksandcorks

(Exclusive) Winemaker information and registration: eatlikealocal.com/for-wineries

EATLIKEALOCAL.COM

ANNA MARIA ISLAND
Beach House Waterfront Restaurant
Blue Marlin Seafood
The Chateau Anna Maria
The Feast Restaurant
Gulf Drive Café & Kokonut Hut
Harry's Grill Anna Maria
Sandbar Seafood & Spirits
The Waterfront Restaurant & Craft Bar

BRADENTON
The Breakfast Company
Cottonmouth Southern Soul Food
Mattison's Riverwalk Grille
Mean Deans Local Kitchen
Michael John's
Taverna Toscana

DOWNTOWN SARASOTA
1592 Wood Fired Kitchen & Cocktails
Amore Restaurant
Arts & Central
Bavaro's Pizza Napoletana & Pastaria
Bevardi's Salute! Restaurant
Bijou Garden Café
The Breakfast Company
Brick's Smoked Meats
DD Roasters
Drunken Poet Café
Duval's Fresh. Local. Seafood.
element: steak.seafood.pasta.
Hanami Japanese Fine Dining and Lounge
Indigenous
Jack Dusty
KOJO
Marcel DW
Mattison's City Grille
Offshore Tapas & Wine Bar Bistro
Pastry Art Cafe
Rose & Ivy
Rufa
Sage
Station 400
Tamiami Tap
Tzeva

LONGBOAT KEY
CW Prime
Euphemia Haye Restaurant
Harry's Continental Kitchens
Mar Vista Dockside Restaurant & Pub
Riva

LAKEWOOD RANCH & UTC
The Breakfast Company
Cassariano Italian Eatery
JPAN Sushi & Grill
Korê Steakhouse
mi Pueblo El Restaurante Mexicano & Cantina
Station 400
Tsunami Sushi & Hibachi

PALMETTO
Riverhouse Waterfront Restaurant

SARASOTA
The 1818 Grill
Bistro at Sarasota Art Museum
The Breakfast Company
Figaro Bistro & Wine Bar
Food + Beer
JPAN Sushi & Grill
Kolucan Mexican Bar and Grill
The Lido Key Tiki Bar
Lucky 8
Mattison's Forty-One
mi Pueblo El Restaurante Mexicano & Cantina
Michael's On East
Mimi Brasserie and Speakeasy
Pacific Rim
Reyna's Taqueria
Roessler's Restaurant
Stottlemyer's Smokehouse

SIESTA KEY
Café Gabbiano
Clayton's Siesta Grille
Lobster Pot
Miguel's Restaurant
Ophelia's on the Bay
Village Café

VENICE / NOKOMIS
British Open Pub
Café Venice Restaurant & Bar
Cassariano Italian Eatery
Chaz 51 Steakhouse
Crow's Nest Restaurant & Marina
Fins at Sharky's
Gold Rush BBQ
mi Pueblo El Restaurante Mexicano & Cantina
Paradise Grill
Pop's Sunset Grill